| Date          | 09.03.12                                    |
|---------------|---|
| Client        | Parmalat                                    |
| Brand/Product | Oak Flavoured Milk                          |
| Title         | Kill Hungrythirsty Dead Radio – Polar Bears |
| Length        | 15sec                                       |
| Draft         | 006   |

## Radio Script

Sergeant John Henry: *(Gently)* Why do polar bears cry?...*(now the usual angry SJH)* If you even cared you're hungrythirsty, a state of weak indecision where the population is stupid thousand and the official language is pathetic. So wipe hungrythirsty off the map with an OAK flavoured milk or I'll see you in hell. I hear it's warm and smells like chicken.