Pronunciation SWF

Client	Steve Waugh Foundation	Job number	
Job Description	Steve Waugh Foundation Pronunciation - CAMPAIGN		
Version		Date	
By	Zac Pritchard	Account Service	

COMMERCIAL 1 - Choreoathetosis Cerebral Palsy

In this radio commercial, a child will attempt to pronounce the name of a rare disease off a card with the disease written on it.

CHILD **Choreoathetosis Cerebral Palsy**
(stuttering and mispronouncing the disease name as they attempt to say it)

VOICEOVER **Choreoathetosis Cerebral Palsy**
For children with Rare Diseases, saying it is the easy part.

COMMERCIAL 2 - Chronic Idiopathic Thrombocytopenic Purpura

In this radio commercial, a child will attempt to pronounce the name of a rare disease off a card with the disease written on it.

CHILD **Chronic Idiopathic Thrombocytopenic Purpura**
(stuttering and mispronouncing the disease name as they attempt to say it)

VOICEOVER **Chronic Idiopathic Thrombocytopenic Purpura**
For children with Rare Diseases, saying it is the easy part.

COMMERCIAL 3 - Mucopolysaccharidosis type 3

In this radio commercial, a child will attempt to pronounce the name of a rare disease off a card with the disease written on it.

CHILD **Mucopolysaccharidosis type 3**
(stuttering and mispronouncing the disease name as they attempt to say it)

VOICEOVER **Mucopolysaccharidosis type 3**
For children with Rare Diseases, saying it is the easy part.

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