

Radio Copy

Client: Lotterywest – Scratch ‘n’ Win
Job No: FOUR 0156
Date: 13 January 2005
Details: 30-second
(i.e. 1x30 sec, Version A) **Backstage Pass**

KEITH RICHARDS - A

MUSIC: We hear the instantly recognisable opening notes of the Rolling Stones’ classic, “Satisfaction” played on an electric guitar. Curiously, a few of the notes have been altered.

KEITH RICHARDS: Yeah man. That’s cool. That’s so much better.

CRAIG: Gee, thanks Keith.

KEITH RICHARDS: What did ya say ya name was man?

CRAIG: Craig. Craig from WA.

KEITH RICHARDS: Yeah, yeah, Craig. That’s awesome, Craig.

What did ya say your name was?

MVO: You could party with your rock idols, backstage at the *48th Annual GRAMMY® Awards*, plus win up to fifty grand with Backstage Pass, the hot, new ticket from Scratch ‘n’ Win.

OZZY OSBORNE - B

SFX: Party ambience.

MUSIC: Pumping party track in background.

CRAIG: G'day Ozzy. How ya doin'? Craig, Craig from WA.

OZZY: Oh, you're from Australia. I love Australia. My daughter's nanny was from Australia. What was her name?

Oh yeah, Kelly.

MVO: You could party with your rock idols, backstage at the *48th Annual GRAMMY® Awards*, plus win up to fifty grand with Backstage Pass, the hot, new ticket from Scratch 'n' Win.

CHRISTINA - C

SFX: Party ambience.

MUSIC: Pumping party track in background.

CRAIG: Hi, I'm Craig from WA. I just wanted to say that I'm one of your biggest fans. I loved your last album.

MICHAEL: Thanks. That's so sweet.

CRAIG: And I loved your video for Moulin Rouge. You looked so hot.

MICHAEL: Um, I didn't do Moulin Rouge.

CRAIG: Aren't you Christina Aguilera (Ag-ra-lear-ra)?

MICHAEL: No, I'm Michael Jackson.

MVO: You could party with your rock idols, backstage at the *48th Annual GRAMMY® Awards*, plus win up to fifty grand with Backstage Pass, the hot, new ticket from Scratch 'n' Win.