

Client: Luxbet
Product: AFL Footy Tipping Competition
Title: Expert advice - Lions v Kangaroos

Note: This was a real prank call we made to a zoo in America.

SFX: International dial tone ringing.

PHONE MESSAGE: Thank you for calling Woodland Park Zoo.

ZOO WORKER: This is Kristin how may I help you?

MAN: G'day. Who do you think would win in a fight between a lion and a kangaroo?

(Pause)

ZOO WORKER: Are the kangaroos high on ground? Well..I mean if the kangaroo had a chance to kick the lion in the face he could break his jaw. But if the lion snuck up on the kangaroo he could kill him with one bite.

MAN: Hmm.

ZOO WORKER: So it's a draw.

ANNOUNCER: However you pick your winning teams, with a hundred and twenty five grand up for grabs and free entry, get your footy tips in at Luxbet.com. Vic permit number 09655

Client: Luxbet
Product: NRL Footy Tipping Competition
Title: Expert advice - Sharks v Eels

Note: This was a real prank call we made to an aquarium in Sydney.

SFX: Phone ringing.

AQUARIUM WORKER: Oceanworld Manly, Amy speaking.

MAN: Hello there, how you going? Can you tell me who would win in a fight between a shark and an eel?

AQUARIUM WORKER: I guess it depends what type of shark you're talking about.

MAN: Yeah. Say like a Cro..cro..nu..la shark?

AQUARIUM WORKER: Oh god...um..I have no idea.

ANNOUNCER: However you pick your winning teams, with a hundred and twenty five grand up for grabs and free entry, get your footy tips in at Luxbet.com. New South Wales permit number LTPS091565

Client: Luxbet
Product: AFL Footy Tipping Competition
Title: Expert advice - Magpies v Cats

Note: This was a real prank call we made to a zoo in America.

SFX: International dial tone ringing.

ZOO WORKER: Good afternoon.

MAN: Hi there. As a zoo keeper, what would happen if a magpie got in the cat's enclosure?

(Nervous laughter from ZOO WORKER)

ZOO WORKER: Well the bird would have a lot of area to stay away from the cat, so it would be quite a little game for the cat I guess.

MAN: Well it's not really going to be a little game. You probably wouldn't know..that much.

ANNOUNCER: However you pick your winning teams, with a hundred and twenty five grand up for grabs and free entry, get your footy tips in at Luxbet.com. Vic permit number 09655

Client: Luxbet
Product: NRL Footy Tipping Competition
Title: Expert advice - Cowboys v Sharks

Note: This was a real prank call we made to an aquarium in Mooloolaba.

SFX: Phone ringing.

AQUARIUM WORKER: Good afternoon, Underwater World,
Courtney speaking.

MAN: Oh hello. Just a question do you ever
get any..you know..bloody cowboys who
think they can mess with the sharks?

(Pause)

AQUARIUM WORKER: Any cowboys that can mess with the
sharks?

MAN: Yeah, you know. Those cowboys.

AQUARIUM WORKER: Er...I'm sorry I don't know what you
mean.

ANNOUNCER: However you pick your winning teams,
with a hundred and twenty five grand up
for grabs and free entry, get your
footy tips in at Luxbet.com. New South
Wales permit number LTPS091565

Client: Luxbet
Product: AFL Footy Tipping Competition
Title: Expert advice - Ladder

Note: This was a real prank call we made to a zoo in Japan.

SFX: International dial tone ringing.

ZOO WORKER: Hello.

MAN: Hello Tokyo Zoo?

ZOO WORKER: Yes.

MAN: If a crow, a magpie, a hawk, a swan, an eagle, a kangaroo, a tiger, a bulldog, a lion and a cat were fighting to get to the top of a ladder - who would win?

(Pause)

ZOO WORKER: Top..of..the..ladder?

MAN: Yeah.

ZOO WORKER: Ladder?

MAN: Climbing a ladder?

ZOO WORKER: Tu..Tu..Touring? Sorry.

(Uncomfortable grunt from ZOO WORKER)

ANNOUNCER: However you pick your winning teams, with a hundred and twenty five grand up for grabs and free entry, get your footy tips in at Luxbet.com. Vic permit number 09655