



303 Advertising Radio Script

Client **IKEA**
Job Number **IKEAP0578**
Product **Storage Solutions**
Length **30 seconds**
Title **Space - WA**
Date Created **19.10.06**
Last Revised

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CONCEPT: The few words of the ad are dispersed over 30 seconds to create space.

FVO: The.....
.....IKEA.....
.....storage.....
.....brochure.....
.....will.....
.....help.....
.....you.....
.....create.....
.....more.....
.....space.....in.....every.....room.....
.....of.....your.....home
.....So.....yo
ur.....world.....can.....be...
...less.....cluttered.

Get organised with the free IKEA storage brochure, out.....now.