

## Radio Copy

Client: Thredbo  
Product: Thredbo Summer  
Title: Rock  
Job No:  
Duration: 30"  
Date:  
Revision No:

Intro Jingle: 'Another annoying ad from Thredbo'

Blokey VO: Do you know what time it is? It's LOCK IT ON THE ROCK O'CLOCK! That's right it's time to come to Thredbo, home to Australia's BIGGEST MOUNTAIN. It's a CHOCKA-BLOCK NON-STOP BLOCK OF ROCK. It's OVER TWO THOUSAND METRES OF *COLD, HARD MOUNTAIN*. Just the way you like it: SLOPEY. HIKING, BIKING AND ALL THE THINGS YOU'RE LIKING. Experience the action for 219 BUCKS. That's 3 nights for the price of 2! It's a WHAM BAM SLAM PLAN FOR FANS OF VALUE MAN.

Outro jingle: 'Escape annoying radio ads, escape to Thredbo'

MVO: Visit [thredbo.com.au](http://thredbo.com.au)

Copywriter	Date	Account Service	Date	Client	Date