

arnold

radio script

client	SKINS	date	Wednesday, July 27, 2005
product	Skins	duration	30 Sec
title	Whitey White		

Sports Star [female]: After a day's training on the ski slopes I...

MVO (dry): ... insert sports star's name here...

Sports Star: ... love my teeth to match the whitey whiteness of the snow. So I...

MVO: ...insert sport star's name here...

Sports Star: ... chew whitey white chew chew gum. It means I...

MVO: ...insert sport star's name here...

Sports Star: ... can look really good whenever I ...

MVO: ...insert sports star's name here...

Sports Star: ...turn my head and flick my hair... whitey white chew chew gum

Jingle: Chewpiddy chewpiddy chewpiddy do...I've got the gum and my teeth are white too.

MVO2: We don't pay sports stars to endorse our product. They pay us to wear it. Skins. BioAcceleration Technology Sportswear.

Find out more at skins.com.au

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client	SKINS	date	Wednesday, July 27, 2005
product	Skins	duration	30 Sec
title	Softy Soft		

Sports Star: After a hard days rowing training, I ...

MVO (dry): ... insert sports star's name here...

Sports Star: ... notice my bottom's sore, my buttocks chaffed and tendery which is why I ...

MVO: ... insert sports star's name here...

Sports Star: ... choose softy softy soft-soft toilet bottom tissues. They're so soft I ...

MVO: ... insert sports star's name here....

Sports Star: ... can keep my cheeks baby like and puckered, so each individual buttock stays beautiful.

Jingle: Softy softy soft-soft toilet bottom tissues goooooood for your botty bot.

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client	SKINS	date	Wednesday, July 27, 2005
product	Skins	duration	30 Sec
title	Juicy Juice		

Sports Star: After a tough game of international rugby, I ...

MVO (dry): ... insert sports star's name here...

Sports Star: ... just love a big juicy glass of Juicy Juice Fruity Fruit Juice. Which keeps me juiiiicy all day.... sooo juiiiicy my friends say how spunky I

MVO: ... insert sports star's name here...

Sports Star: ... look, which is why I...

MVO: ... insert sports star's name here...

Sports Star: ... drink Juicy Juice Fruity Fruit Juice.

Jingle: I play rugby, I'm not a fruit... but I drink Juicy Juice Fruity Fruit Juice.

MVO2: We don't pay sports stars to endorse our product. They pay us to wear it. Skins. BioAcceleration Technology Sportswear.

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client	SKINS	date	Wednesday, July 27, 2005
product	Skins	duration	30 Sec
title	Hairy Hair		

Sports Star: After years of playing Rugby League, and the super high levels of Tesperosperone running through me body, I ...

MVO (dry): ... insert sports star's name here...

Sports Star: ... I'm starting to lose my head turf, you know, me hair, which is why I ...

MVO: ... insert sports star's name here...

Sports Star: ... am a patron of a superior hair Triscopoposcomy Centre. They say I ...

MVO: ... insert sports star's name here....

Sports Star: ... will have the ladies running their fingers through me hair in weeks.

Jingle: First we had air, now we got hair, thanks to the Triscopoposcomy Centre.

MVO2: We don't pay sports stars to endorse our product. They pay us to wear it. Skins. BioAcceleration Technology Sportswear.

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