

Think Mobile

Copy Number:

24326

Spot Details

Key#	Producer	Length	Start Date	End Date	Spot #
FINE PRINT GUY	Gareth	30 sec.	24-10-2006	31-12-2006	2784

(Directions: *Male speaks at similar pace and tone to a sped-up disclaimer.
Female responds in a helpful, patient manner.*

mvo: Ben Davies

fvo: Nicolette Salisbury

ann: Carl Hitchmough)

mvo: G´day - I´m here about the job.

fvo: Yes?

mvo: Voicing the disclaimers and conditions at the end of your radio commercial... I´m a fine print guy.

fvo: I see. Would you like a coffee?

mvo: No thanks, I´m fine.

fvo: Alright, well here´s your line.

mvo: Minimum monthly cost \$18. That´s all?

fvo: Well, when Think Mobile customers pay a \$36 cap, they get \$130 value with **no exclusions**; which means they can vote, buy ringtones, call or text overseas... it´s all included in the cap.

mvo: Hmm.. Spoken and authorised by lady at the counter.

fvo: (gives a small, awkward laugh at his lame pun)

ann: Think Mobile. \$36 cap, no exclusions.
Call 1300 2 Think. think.mobile.com.au

mvo: Minimum monomonumphly cost \$18...
...I think I will have that coffee.