

GREY RADIO

Client	Open Family	Date	May 3, 2005
Product/Service	Longest Night Appeal	Revised	June 2, 2005
Title	Vicious Circle Boy	Job No	OFA0009
Length	45 Seconds	Key No	OFA0009/B

Description

The following ad is recorded as if on a 'loop', to give the impression of an endless cycle.

Boy: I can't get a job. That's why I live on the street. It's dangerous to sleep at night, so I have to sleep during the day. Which means I can't go to school, so (LOOP) I can't get a job. That's why I live on the street. It's dangerous to sleep at night, so I have to sleep during the day. Which means I can't go to school, so (LOOP) I can't get a job. That's why I live on the street. It's dangerous to sleep at night, so I have to sleep during the day...*(continues under)*

FVO: Help Open Family help homeless kids break the cycle and escape the streets. Buy a ribbon for June twenty-first, the longest night of the year, or visit openfamily.com.au. Thank you.