



5. PRIVACY POLICY

5.1 We are bound by the National Privacy Principles

Commercial Radio Australia respects your privacy and that of others in any personally identifying information (**personal information**) that we may collect about you either from the Siren website or in any other ways.

We are bound by the “National Privacy Principles” in the Federal *Privacy Act* 1988 in the way that we handle such personal information.

5.2 The type of personal information we may collect

We may collect personal information either directly from you or from other people in the following ways:

- information that is provided with any entry made to the Siren Awards or for related purposes; or
- any feedback or information provided to us via the Siren website or by other means.

In most cases we will let you know when we are collecting your personal information and how we plan to use it. In other cases, our plans in relation to the use of that personal information will be obvious.

5.3 What we will use this personal information for

Generally, we will only collect personal information that is necessary to provide services to members of the public via the Siren website or related to the Siren Awards or other services provided by Commercial Radio Australia.

This means that the information we collect will be used for purposes such as:

- processing or validating entries submitted for the Siren Awards;
- publicising or reporting on the Siren Awards including the identities of any award winners;
- evaluating user feedback in relation to the Siren Awards, the Siren website or related services so that we can maintain or upgrade the quality of the services that we offer; and
- providing you with any other services or products or information that you may request.

We will only use your personal information for other non-related purposes if we have your consent to do so.

5.4 Who else might we disclose this personal information to

We may disclose the personal information we hold about you (if necessary) to our service providers or contractors to enable us to provide services to you from the Siren website or related to the Siren Awards or other functions of Commercial Radio Australia.

This may include members of the [Siren Creative Council](#) who are involved in judging entries in the Siren Awards or other parties providing prizes or publishing information about the Siren Awards.

We will endeavour to ensure that any third parties we disclose your personal information to will only use it for the relevant purposes that it is disclosed to them and will protect your information in the same way that we do.

5.5 To find out more about the personal information we hold about you

If you would like to find out what personal information we hold about you or if you have a complaint about the way in which your personal information has been handled by us or you would like more information about our approach to privacy, please contact our privacy officer by the following methods:

The Privacy Officer

Commercial Radio Australia

Email: sirenawards@commercialradio.com.au

Telephone: (02) 9281 6577

Fax: (02) 9281 6599

Post: Level 5, 88 Foveaux Street, Surry Hills NSW 2010